

AKTIENGESELLSCHAFT

Unlocking the Full Potential of an Iconic Brand Potential Listing of Dr. Ing. h.c. F. Porsche AG

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What Do We Want to Achieve?



- Unlock Porsche AG's full potential through increased
 agility and entrepreneurial freedom
- Strengthen Volkswagen's balance sheet to accelerate the transformation towards NEW AUTO
- Crystalize value for Volkswagen shareholders through a separate listing of Porsche AG
- Create set-up which benefits all stakeholders





Emerge as winner of the industrial transformation

How Does a Porsche AG Listing Fit into NEW AUTO?



VW Today



Globally leading OEM



Technology leader in many established areas



Brand champion across segments

Investments in NEW AUTO¹



BEVs / Electrification

50% BEVs by 2030





Software / Digital



Unified tech stack



Hybrid Powertrains



Smooth transition to fully-electric

Benefits of a Potential Porsche AG Listing

Accelerate change towards BEV and software-enabled mobility solutions

Achieve higher strategic and operational freedom for Porsche and strengthen the Sports brand group

> Position Porsche as #1 electric sports car player



A potential IPO would provide for additional flexibility beyond PR 70

How Could the Listing Help to Unlock Porsche's Potential?



- Sharpen Porsche's position as the leading electric sports car manufacturer
- Increase agility, entrepreneurial freedom and responsibility as sustainability frontrunner while maintaining access to VW Group synergies
- Align interests of Porsche AG and all shareholders
- Unlock the full potential of the most iconic sports car manufacturer







Independently listed Porsche AG – the next leap forward

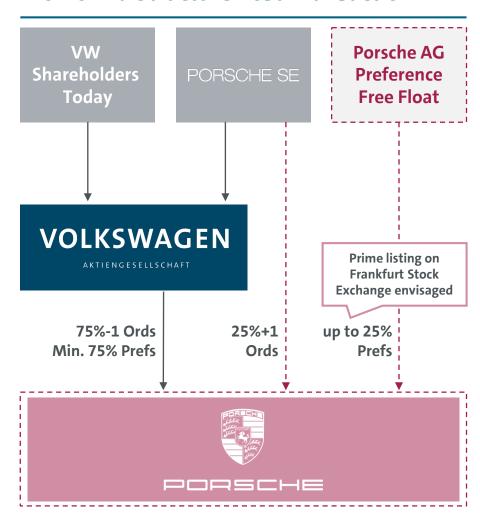
How Do We Want to Achieve This?



- Envisaged split of Porsche AG share capital into 50% (non-voting) preference shares ("Prefs") and 50% (voting) ordinary shares ("Ords")
- Potential listing of up to 25% Porsche AG preference shares via secondary offering (IPO)
- Sale of 25% + 1 Porsche AG ordinary shares to Porsche SE at a premium of 7.5% to the listing price of Porsche AG preference shares
- Volkswagen to remain majority shareholder in Porsche AG's ordinary (non-listed) and preference (listed) shares
- Volkswagen to continue to **fully consolidate Porsche AG**in its financial accounts
- Special dividend of 49% to all Volkswagen shareholders envisaged
- Employees of VW AG and VW Sachsen GmbH to benefit from a participation program of approximately €2,000 per person

The potential transaction remains subject to the outcome of the initiated review

Pro-Forma Structure Post-Transaction



How Do We Create Value for All Stakeholders?



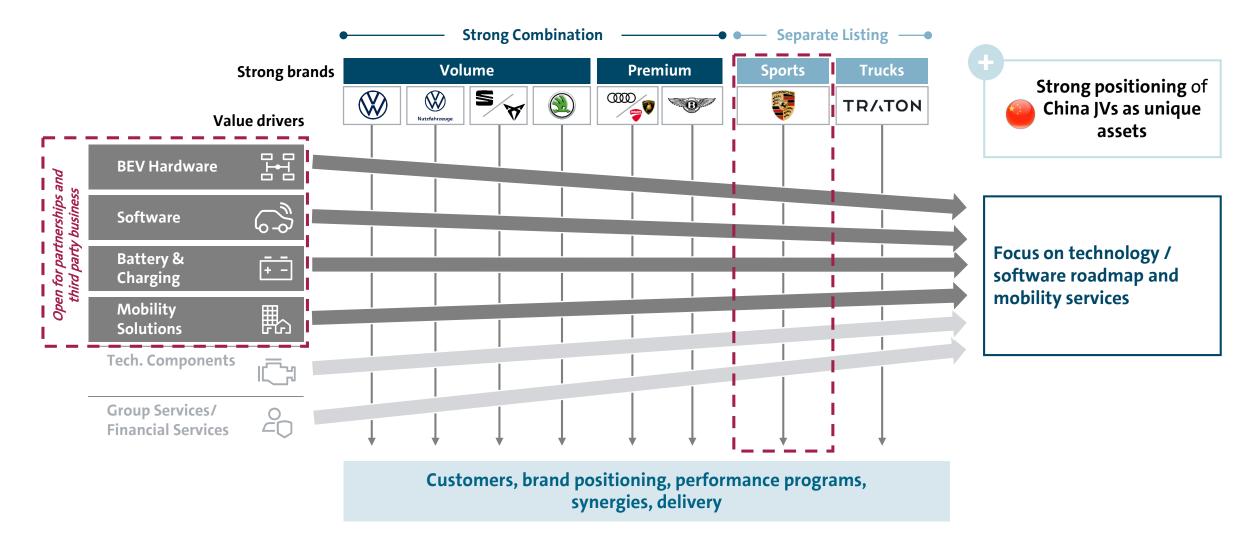


(Partial) Spin-off

Best of both worlds: The envisaged setup benefits all Volkswagen AG stakeholders!



How Does a Porsche AG Listing Fit into Volkswagen's Industrial Logic?



How Do We Proceed?



Industrial, financial and legal **assessment** of a **potential Porsche AG separation initiated**

Potential listing of Porsche AG Prefs could happen as early as Q4 2022









Negotiation of transaction agreements between VW and PSE initiated

We anticipate to give you an update regarding the progress in late Summer 2022



While no decision has been taken, the initial review will commence immediately. Timeline and next steps will be communicated as part of an update on the transaction progress in late Summer 2022